Jack Johnson
Structure

1. Biography
2. Music career
3. His engagement
4. Brushfire Records
5. Tour 2022
6. His vision
7. Why he deserves the award
Biography

• Born and raised on the North Shore of Oahu, Hawaii
• Started to surf at 5
• Played guitar at 8
• Wrote songs at 12
• Studied Film in Santa Barbara
• Started to film in Hawaii
• Married in 22.07.2000 Kim Baker
• Has 3 children
Music Career

- First successful Song was "Rodeo Clowns"
- Wrote soundtrack to his films
- Worked with Ben Harper’s producer on first album
- Opening act for Ben Harper
Music Career

- 2001 Brushfire Fairytales
- 2003 On and On
- 2005 In Between Dreams
- 2008 Sleep through the static
- 2010 to the sea
- 2013 From here to now to you
- 2017 All the light above it
His engagement

- In 2008, he and his wife founded the Johnson Ohana Foundation
- From 2010 on, he collected money for 'All At Once'
- Since then, the Johnson Ohana Foundation donated more than 4 million dollars to 'All At Once'
- 'Sleep Trough the Static' was recorded using 100% solar power
- Spearheader of the Kokua Festival
- Donating to organizations, working together with Global Citizen etc.
"We try to raise money for a lot of these groups who are doing positive things in the community. We try to focus mostly on environmental education, just trying to get kids out into nature, supporting local farms and things like that."
Brushfire Records

- Label of Jack Johnson founded in 2002
- Originally founded for soundtracks for Woodshed films
- The label released most of Jacksons albums
- Other artists like A.L.O and Bahamas

Sustainability

- The label is based in a new eco-friendly building in Los Angeles with features like solar panels (energy for the studio), 100% recycled wall insulation and a green roof
Summer Tour 2022

- donations to carbon offset projects
- tour buses with sustainable biodiesel
- work with local farms and purveyors
- leftover food for hunger relief organizations
- minimal plastic waste at venues
- sustainable merch
- encourage fans to take action themselves
“Me or my team won’t change the world but if you take the thousands of people I play to and they start taking action it will have an impact ... in that way music can change the world”
Why he deserves the award

• His engagement comes from his heart and doesn't follow a trend
• He approaches different aspects of sustainability
• He has been fighting for the cause for a long time, not just for one tour
I deserve this, thank you.
<table>
<thead>
<tr>
<th>Sources</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="https://jackjohnsonmusic.com/greening/2022">https://jackjohnsonmusic.com/greening/2022</a></td>
</tr>
<tr>
<td><a href="https://www.youtube.com/watch?v=M7gBduUddAY">https://www.youtube.com/watch?v=M7gBduUddAY</a></td>
</tr>
<tr>
<td><a href="https://www.youtube.com/watch?v=iD0TD6gsIpA&amp;t=197s">https://www.youtube.com/watch?v=iD0TD6gsIpA&amp;t=197s</a></td>
</tr>
<tr>
<td><a href="https://reverb.org/about/">https://reverb.org/about/</a></td>
</tr>
<tr>
<td><a href="https://www.brushfirerecords.com">https://www.brushfirerecords.com</a></td>
</tr>
<tr>
<td><a href="https://jackjohnsonmusic.com/photos/live/2018-12-07">https://jackjohnsonmusic.com/photos/live/2018-12-07</a></td>
</tr>
<tr>
<td><a href="https://jackjohnsonmusic.com/home">https://jackjohnsonmusic.com/home</a></td>
</tr>
</tbody>
</table>