

Apply here

Start date

Flexible

Duration 6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Nottingham, England

Nottingham is a city steeped in history and folklore. It's best known for the legend of <u>Robin</u> <u>Hood</u> the famous outlaw who lived in the magnificent <u>Sherwood Forest</u>. Alongside the old architecture is a bustling modern commercial area, with a plethora of shops, eateries, clubs and pubs to enjoy.

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding.

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic graphic design student to gain hands on experience across a variety of media and print. Mentored throughout, you will develop your skills with this independent company that is dedicated to researching, promoting, and distributing high quality and natural pain relief products. By carrying out a variety of tasks such as video editing and marketing animation, you will actively contribute to the firm's performance. If you are creative, driven and have great web and layout skills, this could be the opportunity for you! ESPA has worked with this host, repeatedly, creating fantastic student experiences and now this is your chance to impress them and boost your CV and future career prospects.

Tasks

- Editing product packaging, and prepare brochures, flyers, and leaflets for printing
- Marketing assets for social media including animation
- Video editing using After Effects, Premier, Audition and Media Encoder.
- Photography, formatting and editing as required
- Editing on a WordPress site
- Use a variety of design tools
- Help to deliver digital, social, marketplace and web communications

Desired Skills

- Studying for a degree in Graphic Design or similar.
- Great layout skills; able to use Photoshop, Illustrator and InDesign.
- IT skills, especially WordPress including basic HTML and CSS
- Photography and video creation skills
- Good to have: knowledge of 3D modeling using blender.
- Knowledge of operating within an ecommerce environment
- A creative and logical thinker with the ability to think outside of the box
- Passionate about technology, design, and marketing
- Excellent verbal and written communication skills.

The Host Company

This host company creates unique consumer healthcare products and medical devices, across the world and in the best and biggest retailers. Their focus is natural, drug-free consumer health solutions, supported by the latest scientific research and evidence. Built on the success of their portable, drug-free device for pain relief, that's sold over 1.9 million, today, the brand covers a range of innovative healthcare products, each tailored to respond to specific healthcare conditions. Their outlook is global and they seek to collaborate with the best in the world of consumer health retail, by offering unique products that respond to key retail criteria in a tough and competitive marketplace.