



ESPA

Business Development Internship_ German Speakers

(WBSBDGE3011)

Apply here

Start date

March 2022

Duration

6 months

Languages

Fluent in German

Good spoken and written English levels are required (B2 onwards)

Location

Ilkeston, Derbyshire, UK.
A nice and quirky little town located close to Nottingham and Derby. The Peak District is a well-known National Park, only a few miles away, ideal for panoramas and walks

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic, customer focussed individual, to gain practical experience with this ambitious and innovative company that develops and manufactures technical textiles. Mentored throughout, you will research, identify and develop their international customers portfolio with particular focus on the German market. This is a fast-moving environment and will require determination, tenacity and perseverance to follow up and gather feedback. For the selected candidate this will be a challenging and rewarding role both personally and professionally.

Tasks

- Research account leads to secure meetings and work with the wider sales team.
- Develop relationships with potential new customers and follow up on potential business opportunities.
- Research and organise social and promotional events such as exhibitions.
- Compose and post online content on the company's social media and website.
- Organise online marketing campaigns, for example, e-shots.
- Undertake daily administrative tasks to ensure the functionality and coordination of the department's activity.
- Update and maintain spreadsheets/databases (CRM).
- Co-ordinate and participate in samples preparation and shipment.

Desired Skills

- Studying in Business and/or Marketing (previous internship experience preferable)
- Excellent communication skills
- Commercially aware with desire to work in a busy and diverse environment
- Confident and proactive
- IT literate, Microsoft suite of tools
- Strong time management and organizational skills
- Team player
- French and Spanish languages advantageous
- Able to work independently when necessary
- Open minded

The Host Company

This host company is a leading producer of weft and warp knitted fabrics in the technical textiles sector and a key player in the European marketplace. The company has production facilities in the UK and in Poland in the heart of the EU. By pursuing innovative solutions from all staff members, they provide a unique customer focus where every employee has an input into helping achieve customer's requirements.