

## **INTK: INTERNSHIP ONLINE MARKETING**

INTK is a young and ambitious studio based in Utrecht, specialised in developing digital strategies for cultural organisations.

We would like to bring a change to the culture sector. Our goal is to encourage people that love culture to engage in cultural activities on a weekly basis.

We work with several museums, theatres, film houses, castles, libraries, festivals, etc.

We are looking for an art & culture aficionado interested in joining our team for an internship in online marketing.

### **Your tasks:**

At INTK you will be slowly responsible for all parts of the business. This includes:

- Online marketer: you have the opportunity to gain practice with Google Ads and Google Analytics;
- Account manager: you will have regular meetings with cultural organisations that work with us;
- Entrepreneur: you contact cultural organisations and encourage them to work with us.

### **About you:**

- You speak one of the following languages: Dutch, German, French, Spanish, Catalan, Hungarian, Italian, Finnish, Danish, Swedish, Polish or Czech.
- Interested in online marketing and digital technologies;
- Ideally, you have a masters degree in Marketing or some experience in the cultural sector

### **Conditions:**

40 hours per week (less would be possible)

400€/month (40hours/week)

Offices at the centre of Utrecht

**Send applications to:** [aleksandra@intk.com](mailto:aleksandra@intk.com)

More information at:

<https://www.intk.com/en/about/jobs/internship-online-marketing-project-management>