INTK: INTERNSHIP ONLINE MARKETING

INTK is a young and ambitious studio based in Utrecht, specialised in developing digital strategies for cultural organisations.

We would like to bring a change to the culture sector. Our goal is to encourage people that love culture to engage in cultural activities on a weekly basis. We work with several museums, theatres, film houses, castles, libraries, festivals, etc.

We are looking for an art & culture aficionado interested in joining our team for an internship in online marketing.

Your tasks:
At INTK you will be slowly responsible for all parts of the business. This includes:

• Online marketeer: you have the opportunity to gain practice with Google Ads and Google Analytics;
• Account manager: you will have regular meetings with cultural organisations that work with us;
• Entrepreneur: you contact cultural organisations and encourage them to work with us.

About you:

• You speak one the following languages: Dutch, German, French, Spanish, Catalan, Hungarian, Italian, Finnish, Danish, Swedish, Polish or Czech.
• Interested in online marketing and digital technologies;
• Ideally, you have a masters degree in Marketing or some experience in the cultural sector

Conditions:
40 hours per week (less would be possible)
400€/month (40hours/week)
Offices at the centre of Utrecht

Send applications to: aleksandra@intk.com
More information at: https://www.intk.com/en/about/jobs/internship-online-marketing-project-management