


PROGRAM

- 10:30 – 10:40 *Welcoming*
- 10:40 – 11:40 “A hidden Markov model for monitoring user perceptions of firms”
[Stefan Feuerriegel and Markus Weinmann]
- 11:40 – 11:50 *Break*
- 11:50 – 12:50 “Linear pricing in double auction markets with non-convexity”
[Martin Bichler]
- 12:50 – 13:30 *Lunch*
- 13:30 – 14:30 “The Traveling Reviewer Problem – Exploring the Relationship between Offline Locations and Online Rating Behavior”
[Dominik Gutt and Dennis Kundisch]
- 14:30 – 14:40 *Break*
- 14:40 – 15:40 “How Do Recommender Systems Lead to Consumer Purchases? A Mediation Analysis of a Field Experiment”
[Jörn Grahl]
- 15:40 – 16:00 *Wrap-Up and Next Workshop*

A map of the Leuphana University Lüneburg campus. A red location pin is placed on a building, with a white text box containing the text "Room C40.164 Central Building" overlaid on it. The map shows various streets like "Sokauer Straße", "Hasenburger Berg", "Ulzener Straße", "K7", "Leuphana Universität Lüneburg", "Bockelsberg", "Am Eisenbruch", "Röntgenstraße", "Beim Bockelsberg", and "Wilhelm-Reinicke-Straße". There is also a "K7" bus stop sign and a "P" parking sign. A "K" sign is visible in the top right corner.

Room C40.164
Central Building

Workshop on IS Design and Economic Behavior (ISDEB)